

Advertising Opportunities

One of the best ways to gain exposure at PFCS is by including an ad in the program guide that's printed and distributed to every attendee. To secure your space, please submit this form and any artwork no later than July 1. An invoice will be emailed to you for payment upon receipt of this form, and a template to assist with the artwork guidelines may be found online at www.cfca.energy/pfcs24-art. Artwork files and/or questions may be directed to Amber Rogalski at amber@cfca.energy

PRICING

- Full Page / Full Color: \$1,500
- Half Page / Full Color: \$1000
- Quarter Page / Full Color: \$600

ADVERTISER INFORMATION

Company Name: _____

Contact: _____

Address: _____

City: _____

State / Zip: _____

Phone: _____

Email: _____

ARTWORK REQUIREMENTS

All digital artwork must be supplied at 300dpi in either PDF, JPEG, or EPS format. All color artwork must be in CMYK mode; if RGB artwork is supplied, it will be converted to CMYK, which will result in a color shift. All linked images must be embedded and all text must be outlined for PDF and EPS formats.

