

CFCA Pauses Partnership with EMA

After much discussion and careful consideration, the California Fuels & Convenience Alliance (CFCA) Board of Directors has unanimously voted to end its longtime membership with the Energy Marketers of America (EMA, formerly the Petroleum Marketers Association of America) effective January 1, 2023.

We are grateful for all of the important work that EMA has done and will continue to do on behalf of small business retailers in California and throughout the country, and hope to maintain a collaborative relationship with EMA to achieve shared goals. CFCA will continue engaging with other national trade associations, such as NACS and SIGMA, to ensure that our CFCA members' interests are well represented at the national level.

If you have any questions, please contact Elizabeth Graham, Executive Director or a member of the CFCA Board of Directors